

Investor Briefing

The wedge, expansion story, and horizontal platform narrative behind VII's market opportunity.

PLATFORM

INVESTOR

EXECUTIVE

VII Investor Briefing

VII is building the intelligence layer between raw video and human action.

The company is not trying to sell “more cameras” or another narrow video analytics tool. The wedge is a focused operational product for environments where important signals are already visible on camera but not being turned into structured understanding quickly enough to matter.

Why Now

Three conditions make the opportunity unusually strong:

- camera infrastructure is already everywhere
- modern vision-language models have changed what video systems can understand
- buyers increasingly care about deployment control, privacy, and speed to value

The Wedge

Security & Surveillance is the right first market because the pain is immediate and the ROI is legible:

- too many feeds
- too much manual review
- too many low-context alerts
- too many investigations built after the fact

Warehouse and logistics is the next-ready expansion path because it proves the same platform can shift from security workflows into operations and throughput.

The Platform Story

VII matters because the same core system can support multiple domains:

- ingest video from existing infrastructure

- interpret scenes in context
- produce structured events, search, and alerts
- support multiple operating environments and deployment models

That creates leverage. Improvements to the core system compound across more than one workflow or vertical.

Why The Story Is Credible

- the launch is disciplined, not diffuse
- the platform story is grounded in a real wedge
- privacy and deployment are product strengths, not footnotes
- the product is useful because it produces understanding, not just detections

What Investors Should Remember

VII combines a clear first use case with a broader platform upside. The opportunity is not just “video analytics.” It is operational intelligence built on top of one of the largest underused enterprise data streams in the market.